QDMA’s 5-Year Goals for Advancing Our Mission

We are dedicated to ensuring the future of...

WHITE-TAILED DEER
CONSERVE
Land conservation through habitat enhancement and QDM Cooperatives

WILDLIFE HABITAT
ACCESS
Open lands and create new or improved opportunities for hunters

OUR HUNTING HERITAGE
RECRUIT & SHARE
New hunter recruitment and venison donation initiatives

PROTECT
White-tailed deer research, management and advocacy.

EDUCATE
Ensuring the future of, and enjoyment of, Quality Deer Management.

QDMA’s 5-Year Goals:

- **PROTECT**
  - White-tailed Deer: **Goal**: Contribute $1 million to research, on-the-ground management, and technical assistance for white-tailed deer.

- **CONSERVE**
  - **Goal**: Place 35 million acres into QDM Cooperatives across the whitetail’s range, an increase of 6 million acres.

- **ACCESS**
  - **Goal**: Double the number of QDMA Branch-implemented habitat improvement projects and strengthen partnerships with state and federal agencies to enhance deer herds and habitats on public hunting lands to provide enhanced QDM hunting experiences.

- **RECRUIT & SHARE**
  - **Goal**: Mentor 1 million new or beginning hunters through QDMA’s Share Your Hunt™ program, Field to Fork program, individual mentor program and partnership with Scholastic 3D Archery.

- **SHARE**
  - **Goal**: Share 20 million meals, or 5 million pounds of venison, with friends, family and others not residing in the donor’s household.

- **DONATE**
  - **Goal**: Donate 40 million meals, or 10 million pounds of venison, or the equivalent processing costs, to charities or others not residing in the donor’s household.

- **EDUCATE**
  - **Goal**: Introduce 5 million hunters annually to QDM principles and practices by the end of five years.

Join QDMA today – where deer hunters belong!

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