



## QUALITY DEER MANAGEMENT ASSOCIATION

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### **Donor Privacy Policy**

The QDMA maintains the highest level of respect for the privacy of its donors. The following is QDMA's donor privacy policy, which guides our staff and volunteers on what information is collected and how such information can and cannot be used.

QDMA collects and uses personal information from donors including: name, address, telephone number, e-mail address and donor comments when a donor voluntarily provides such information to us. In addition, QDMA keeps a record of each donor's giving history. This information is kept on file for tax purposes and is also used in our development process to analyze overall giving patterns and to assist in accurate budget projections.

QDMA does not sell names, addresses, telephone numbers, or e-mail addresses of its donors. QDMA will use contact information (e-mail, telephone number and address) of donors for these purposes only:

- Distribute receipts for donations
- Thank donors for their donation
- Inform donors about news, upcoming fundraising events and other QDMA activities
- Internal analysis and record keeping
- Reporting to relevant federal and state agencies as required by law when reports are not available for public inspection
- Contact donors about changes to this policy

As a rule, QDMA publicly recognizes donors by publishing their name (individuals, couples, families, foundations, etc.) and amount and/or range of donation (*e.g.*, \$100-\$2,499) in one or more QDMA publications (*e.g.*, Quality Whitetails, Whitetail Report) unless the donor explicitly chooses to remain anonymous. Properly anonymized donor information can be used for promotional and fundraising activities. If you have questions about this Donor Privacy Policy please contact the QDMA Chief Operating Officer.