QDMA redesigned and relaunched QDMA.com in 2012 with a new mission: to be a learning center for deer hunters while providing steady growth in awareness among hunters of QDMA’s nonprofit mission.

The result has been a dramatic increase in traffic. As of fall 2013, QDMA.com is producing more than 1 million pageviews per month throughout the site, and visitation is growing rapidly!

This presents a great opportunity for QDMA’s supporters in the hunting industry to reach their deer-hunting customers by advertising on QDMA.com.

Contact Information
Whitney Ostrander
Advertising & Publishing Coordinator
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P.O. Box 160 • Bogart, GA 30622

QDMA.com
## 2015 Schedule & Deadlines

<table>
<thead>
<tr>
<th>1 Month Run</th>
<th>Closing Date</th>
<th>Materials Due</th>
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</thead>
<tbody>
<tr>
<td>February</td>
<td>January 23</td>
<td>January 26</td>
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<tr>
<td>March</td>
<td>February 20</td>
<td>February 23</td>
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<tr>
<td>April</td>
<td>March 27</td>
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<td>November</td>
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<tr>
<td>December</td>
<td>November 20</td>
<td>November 23</td>
</tr>
</tbody>
</table>

### Ad Size

- 728x90
- 300x250
- 120x240
- 950x67
- 160x600

### Ad Type

- Home Page Banner
- Content Sidebar
- Vertical Banner
- Forum Banner
- Forum Skyscraper

### 1x Run

- January 23
- February 20
- March 27
- April 24
- May 22
- June 22
- July 24
- August 21
- September 23
- October 23
- November 20

### Price

- $500
- $600
- $100
- $550
- $550

### Ad Design Cost

- $610
- $670
- $120
- $660
- $650

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Ads must be exact dimensions and RGB color format. Please use Adobe PDF or JPEG files at 72 dpi by the Materials due date.

To Submit files and questions, please contact Whitney Ostrander.
wostrander@qdma.com  800.209.3337

Web Advertising Media Kit